

## Conyers advises Smoore International Holdings Limited in connection with its HK\$7.12 billion IPO

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Conyers provided Cayman Islands and British Virgin Islands legal advice to Smoore International Holdings Limited (the "Company") in connection with its HK\$7.12 billion initial public offering of 574,352,000 shares on the Main Board of The Stock Exchange of Hong Kong (Stock code: 6969).

The Company is a global leader in offering vaping technology solutions in two business segments: (i) research, design and manufacturing of closed system vaping devices and vaping components for a number of global leading tobacco companies and independent vaping companies and (ii) research, design, manufacturing and sale of self-branded open system vaping devices, or APV, for retail clients. It is also the world's largest vaping device manufacturer in terms of revenue, accounting for 16.5% of the total market share, in 2019.

Partner Richard Hall, Counsel Angie Chu and Legal Manager Yvonne Lee of Conyers' Hong Kong office advised on the matter, working alongside Simpson Thacher & Bartlett and Reed Smith Richards Butler.

This matter won the China Business Law Journal's Deals of the Year 2020.

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