

Conyers advises Bitauto Holdings Limited in connection with the privatization merger

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Conyers acted as special legal counsel in the Cayman Islands to Bitauto Holdings Limited (“Bitauto”) in connection with the privatization merger of Bitauto with Yiche Holding Limited and Yiche Mergersub Limited.

Bitauto (NYSE: BITA) is a leading provider of internet content & marketing services, and transaction services for China’s automotive industry. Bitauto’s business consists of three segments: advertising and subscription business, transaction services business and digital marketing solutions business.

Partner Anna Chong and Associate Charissa Ball of Conyers’ Hong Kong office advised on the matter working alongside Skadden, Arps, Slate, Meagher & Flom.

This matter has been shortlisted at IFLR Asia-Pacific Awards 2021 for M&A Deal of the Year.

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